

# **enpact**

## **Media Kit**

2020

Date Launched

**2013**

HQ Location

**Berlin,  
Germany**

Team Size

**25**

Startups

**1100+**

**Fact  
Sheet**

Mentors

**300+**

Experts

**60+**

Support Organisations

**70+**

Jobs created

**5000+**

Startup Spaces opened

**2**

Countries active in

**20+**

**Press Contact**

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# About

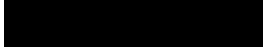
**enpact is a Berlin-headquartered non-profit organisation empowering entrepreneurship, ecosystems and international cooperation.**

enpact is one of the world leaders in the cultivation of startup ecosystems as a means to promote international cooperation and development.

Through a variety of products and services, enpact supports founders and startups in Europe, Africa, Asia, Latin America and the Middle East.

The goal is to create a global network of startup ecosystems that facilitates the exchange of ideas, solutions and support.

At present, enpact's network consists of 1100+ startups, 300+ mentors, 60+ experts and 70+ support organisations in 20+ countries. 5000+ jobs have been created as a direct result of enpact's work with startups.



enpact's activities focus on three core areas:

**Entrepreneurial Support** empowers entrepreneurs at all stages of development. enpact provides founders with a tailored approach that prioritises knowledge exchange with peers - from entrepreneurs for entrepreneurs. This allows founders to further their business acumen and achieve sustainable economic growth.

**Data & Research** empowers startup ecosystems. Using a proprietary framework - The Startup Friendliness Index - enpact analyses cities and their entrepreneurial ecosystems. The resulting data enables the formulation of policy recommendations and monitoring of the efficacy of international development.

**Organisational Support** empowers organisations and individuals that support entrepreneurship and economic development. It offers a diverse portfolio of capacity-building services and trainings with a strong focus on the horizontal and vertical exchange of knowledge, expertise and networks.

In each of these areas, a wide variety of innovative products and components, such as bootcamps, ecosystem expeditions, city reports, and capacity-building labs, are utilized. enpact also creates co-working spaces as the physical platforms that connect startup scenes worldwide. These spaces are a melting pot of enpact's activities. enpact was founded by Matthias Treutwein and Dr. Sebastian Rubatscher. Since its inception in 2013, the organisation has grown to 25 employees in three regional hubs.

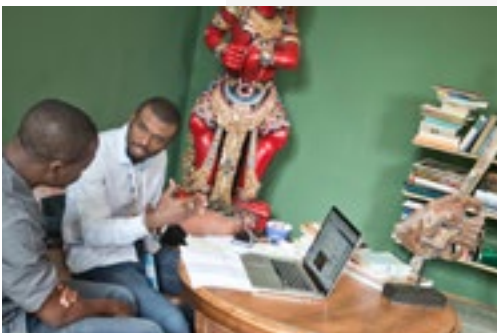
# Press Mentions



22.08.2019

## **Dynamic career women from Africa coming together in Germany**

Eight female founders from Ghana, Kenya and South Africa are currently in Berlin as part of the Female Tech Business in Africa program. They want to network and push for digitization throughout Africa.



15.09.2019

## **Wie Enpact Start-ups in Entwicklungsländern unterstützt**

Entrepreneurship in Entwicklungsländern kann soziales und wirtschaftliches Wachstum schaffen, doch häufig fehlt es an Kontakten und Investoren. Enpact will lokale Start-ups mit Mentoring unterstützen



## Why Asia holds Big Promise for Germany

An increasing number of entrepreneurs in Europe are looking for expansion and growth in the Asia region

12.10.2018



## 5 Things I Wish Someone Told Me Before I Started, with Matthias Treutwein

Managing expectations. Any founder becomes a person of public interest. Even if there were not many people who cared about what I did in the beginning, expectations arose that I was not aware of—from partners, clients, participants, and my own team. I struggled a lot with this fact, and some mentoring in regards to how [...]

16.08.2019



## Wie Start-ups Ägypten für Öko-Touristen attraktiv machen

Fünf ägyptische Start-ups verfolgen das gleiche Ziel: einen nachhaltigen Tourismus mitgestalten.

01.10.2019



**Dr. Sebastian  
Rubatscher**

## **Founder and Managing Director at enpact e.V.**

Sebastian is one of the Founders and Managing Directors of the German non-profit organisation enpact e.V.

enpact was founded in 2013 with the aim of empowering entrepreneurship in emerging and developing countries. The organisation supports founders and startups in Africa, Asia, Latin America, and the Middle East through a set of programmes. enpact is one of the leading players for the exchange and development of relationships between young entrepreneurs from geographically diverse startup ecosystems.

Before enpact, Sebastian worked for the regional PR department of the Organization for Economic Cooperation and Development (OECD) in Berlin for several years. He also gained experience as a consultant for governmental institutions and as a project manager at The Owners Forum.

Sebastian is enpact's foremost expert on policy development, political agenda setting and the critical assessment of the efficiency of international cooperation and development. With a data-driven approach to measure the performance of current initiatives, Sebastian has developed models for a more sustainable development cooperation.

Sebastian has a passion for start-ups and is convinced that young entrepreneurs have an important role to play in providing positive change in society. Sebastian holds a PhD in International Relations from the University of Vienna. He is a dual citizen of Germany and Austria, holding passports of both countries.





# **Matthias Treutwein**

## **Founder and Managing Director at enact e.V.**

Matthias is one of the Founders and Managing Directors of the German non-profit organisation enact e.V.

enact was founded in 2013 with the aim of empowering entrepreneurship in emerging and developing countries. The organisation supports founders and startups in Africa, Asia, Latin America, and the Middle East through a set of programmes. enact is one of the leading players for the exchange and development of relationships between young entrepreneurs from geographically diverse startup ecosystems.

Before enact, Matthias gained experience in international development by working several years as a project manager and consultant for Transparency International, The Owners Forum and InWent. Furthermore, he worked in cultural management for the German Goethe Institute and the Bosch Foundation.

Matthias is enact's foremost expert for mentoring, capacity building and sustainable organizational development. With deep insights into intercultural communication, he possesses a high level of cultural awareness which he developed during several study and work sojourns in the MENA region. He has a strong passion for fostering networks while strongly believing in horizontal and life-long learning.

Matthias holds a Master's degree (M.A.) in Arabic, French and Spanish Literature from the University of Göttingen and an Executive Master of Business Administration (MBA) from the European School of Management and Technology (ESMT) in Berlin.



# Jan Lachenmayer

## **Managing Director at enact e.V.**

Jan is one of the Managing Directors of German non-profit organisation enact e.V.

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Before enact, Jan founded tech and non-tech companies, which he ran as CEO. He consulted Dax-listed companies on organisational development and team building. As a research and project lead, Jan managed government-funded interdisciplinary research projects on the intersection of internet, politics and society.

Jan is enact's foremost expert for entrepreneurial ecosystems. As head of enact's Data Lab, Jan is measuring framework conditions such as the startup friendliness of cities. Based on the gathered data, policy recommendations are derived. This allows cooperation with local stakeholders and the development of startup support programmes (accelerators, incubators, scholarships).

Jan holds an advanced degree (M.A.) in Political Science, Economics and Business Administration from Stuttgart University.

[www.enpact.org](http://www.enpact.org)