

enpact

MEDIA KIT

2022

English

Date established:

2013

Countries active in:

30+

Based in:

**Berlin,
Germany**

Partner
organizations:

200+

Local offices:

**Egypt, Ghana,
Indonesia**

Mentors and experts:

1,100+

Jobs created or
preserved:

15,000+

Businesses supported:

3,200+

**PRESS
CONTACT**

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FACT SHEET

ABOUT

The non-profit organization enpact was founded with the goal of empowering entrepreneurship in the context of international economic cooperation.

Our approach facilitates quick and efficient access to the crucial resources for sustainable growth: financial support, training, mentoring and network development. We work with **entrepreneurs** and **support organizations** in emerging economies across all development stages:

- **Early stage development:** We empower new and existing businesses and organizations through mentoring, financial support and capacity-building over a period of nine to 12 months.
- **Crisis relief and recovery:** In a crisis, we provide quick direct financial support, resilience training and mentoring over a three to six months period for MSMEs to sustain their operations.
- **Growth and internationalization:** We facilitate market access opportunities, strategic partnerships and growth-oriented mentoring and training for businesses to expand their impact internationally.

Since enpact was founded, the organization has grown to over 40 employees across 10 countries. Currently, we are operating in **Africa, Asia, Eastern Europe and Latin America.**

All our projects are founded on peer-to-peer knowledge exchange, connecting resources across ecosystems, and building global communities that support entrepreneurial activity.

We collaborate with partner organizations around the world that share our vision for the sustainable development of the global entrepreneurship ecosystem. Together, we create projects tailored to the local needs of small businesses and organizations.

At present, enpact's network consists of more than 3,200 businesses supported, 1,100 mentors and experts and 200 partner organizations in over 30 countries. Over 15,000 jobs have been created or preserved as a direct result of 40 projects implemented by enpact.

PRESS MENTIONS

WELT



2022.20.05

Nachhaltig und authentisch – das andere Ägypten

Bekannt ist Ägypten vor allem für Pauschalтуризм auf dem Nil und am Roten Meer. Doch zunehmend gibt es im Land nachhaltige Reiseangebote. Sie eröffnen sowohl Urlaubern als auch der Landbevölkerung neue, interessante Perspektiven.

[Find out more here.](#)

DER TAGESSPIEGEL



2022.09.01

Mexico is gearing up for post-pandemic tourism

The Tourism Recovery Program by enpact and TUI Care Foundation supports tourism founders in Mexico in the push towards a more sustainable tourism industry post-pandemic.

[Find out more here.](#)

DER STANDARD



2021.09.12

Wie Mexikos Touristiker sich auf die neue Generation Reisender einstellen

Massentourismus in Retortenstädten am Strand war einmal. Organisationen helfen Mexikos Touristikern dabei, sich für ein Publikum neu zu erfinden, das es kleiner und nachhaltiger mag

[Find out more here.](#)

EL PAÍS



2021.03.12

Sostenible, equitativo y enriquecedor para todos: así será el turismo del futuro

La Fundación TUI Care y Enpact coordinan un programa global para fomentar iniciativas turísticas sostenibles y resilientes. La formación y la profesionalización serán claves.

[Find out more here.](#)

The National



2021.08.11

How Egypt's tourism businesses are bouncing back

Over the summer, the German non-profit organisation enpact and the TUI Care Foundation selected 50 businesses in Egypt for a six-month tourism recovery programme.

The programme, which runs until January and is supported by the German government, includes €9,000 (\$10,400) of direct financial support, as well as mentoring and training.

[Find out more here.](#)

BERLIN



2021.06.09

Projektstart AfrikaBerlin: Bildung einer Startup- und Talent-Brücke zwischen Berlin und Afrika

Die Non-Profit Organisation enpact e.V. wird als Träger für die Dauer von zwei Jahren das Projekt AfrikaBerlin als Programm für die Internationalisierung des Landes Berlin konzeptionell und organisatorisch leiten und durchführen.

[Find out more here.](#)

Capital



2019.15.09

Wie Enpact Start-ups in Entwicklungsländern unterstützt

Entrepreneurship in Entwicklungsländern kann soziales und wirtschaftliches Wachstum schaffen, doch häufig fehlt es an Kontakten und Investoren. Enpact will lokale Start-ups mit Mentoring unterstützen

[Find out more here.](#)

DR. SEBASTIAN RUBATSCHER



Founder and Managing Director at enpact e.V.



Sebastian is one of the Founders and Managing Directors of the German non-profit organisation enpact e.V.

enpact was founded in 2013 with the aim of empowering entrepreneurship in emerging and developing countries. The organisation supports founders and startups in Africa, Asia, Latin America, and the Middle East through a set of programmes. enpact is one of the leading players for the exchange and development of relationships between young entrepreneurs from geographically diverse startup ecosystems.

Before enpact, Sebastian worked for the regional PR department of the Organization for Economic Cooperation and Development (OECD) in Berlin for several years. He also gained experience as a consultant for governmental institutions and as a project manager at The Owners Forum.

Sebastian is enpact's foremost expert on policy development, political agenda setting and the critical assessment of the efficiency of international cooperation and development. With a data-driven approach to measure the performance of current initiatives, Sebastian has developed models for a more sustainable development cooperation.

Sebastian has a passion for start-ups and is convinced that young entrepreneurs have an important role to play in providing positive change in society. Sebastian holds a PhD in International Relations from the University of Vienna. He is a dual citizen of Germany and Austria, holding passports of both countries.

MATTHIAS TREUTWEIN



Founder and Managing Director at enpact e.V.

Matthias is one of the Founders and Managing Directors of the German non-profit organization enpact e.V.

enpact was founded in 2013 with the aim of strengthening entrepreneurship in the context of international economic cooperation, and is currently active in Africa, Asia, Eastern Europe and Latin America. The non-profit organization facilitates quick and efficient access to the crucial resources needed for the sustainable growth of any business or organization: financial support, training, mentoring and network development.

Before enpact, Matthias gained experience in international development by working several years as a project manager and consultant for Transparency International, The Owners Forum and InWent. Furthermore, he worked in cultural management for the German Goethe Institute and the Bosch Foundation.

Matthias is enpact's foremost expert for mentoring, capacity building and sustainable organizational development. With deep insights into intercultural communication, he possesses a high level of cultural awareness which he developed during several study and work sojourns in North Africa and Southeast Asia. He has a strong passion for fostering networks while strongly believing in horizontal and life-long learning.

Matthias holds a Master's degree (M.A.) in Arabic, French and Spanish Literature from the University of Göttingen and an Executive Master of Business Administration (MBA) from the European School of Management and Technology (ESMT) in Berlin.

Find out more and get involved

www.enpact.org

Get in touch for press inquiries
and media partnerships

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