enpact MEDIA KIT

2022

Date established:

2013

Countries active in:

30+

Based in:

Berlin, Germany Partner organizations:

200+

Local offices:

Egypt, Ghana, Indonesia Mentors and experts:

1,100+

Jobs created or preserved:

15,000+

PRESS CONTACT

Businesses supported:

3,200+

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FACT SHEET

ABOUT

The non-profit organization enpact was founded with the goal of empowering entrepreneurship in the context of international economic cooperation.

Our approach facilitates quick and efficient access to the crucial resources for sustainable growth: financial support, training, mentoring and network development. We work with entrepreneurs and support organizations in emerging economies across all development stages:

• Early stage development:

We empower new and existing businesses and organizations through mentoring, financial support and capacity-building over a period of nine to 12 months.

Crisis relief and recovery:

In a crisis, we provide quick direct financial support, resilience training and mentoring over a three to six months period for MSMEs to sustain their operations.

Growth and internationalization:

We facilitate market access opportunities, strategic partnerships and growth-oriented mentoring and training for businesses to expand their impact internationally.

Since enpact was founded, the organization has grown to over 40 employees across 10 countries.
Currently, we are operating in Africa, Asia, Eastern Europe and Latin America.

All our projects are founded on peer-to-peer knowledge exchange, connecting resources across ecosystems, and building global communities that support entrepreneurial activity.

We collaborate with partner organizations around the world that share our vision for the sustainable development of the global entrepreneurship ecosystem. Together, we create projects tailored to the local needs of small businesses and organizations.

At present, enpact's network consists of more than 3,200 businesses supported, 1,100 mentors and experts and 200 partner organizations in over 30 countries. Over 15,000 jobs have been created or preserved as a direct result of 40 projects implemented by enpact.

PRESS MENTIONS



2022.20.05

Nachhaltig und authentisch – das andere Ägypten

Bekannt ist Ägypten vor allem für Pauschaltourismus auf dem Nil und am Roten Meer. Doch zunehmend gibt es im Land nachhaltige Reiseangebote. Sie eröffnen sowohl Urlaubern als auch der Landbevölkerung neue, interessante Perspektiven.

Find out more here.



Mexico is gearing up for postpandemic tourism

The Tourism Recovery Program by enpact and TUI Care Foundation supports tourism founders in Mexico in the push towards a more sustainable tourism industry post-pandemic.

Find out more here.

2022.09.01



2021.09.12

Wie Mexikos Touristiker sich auf die neue Generation Reisender einstellen

Massentourismus in Retortenstädten am Strand war einmal. Organisationen helfen Mexikos Touristikern dabei, sich für ein Publikum neu zu erfinden, das es kleiner und nachhaltiger mag

Find out more here.



2021.03.12

Sostenible, equitativo y enriquecedor para todos: así será el turismo del futuro

La Fundación TUI Care y Enpact coordinan un programa global para fomentar iniciativas turísticas sostenibles y resilientes. La formación y la profesionalización serán claves.

Find out more here.



2021.08.11

How Egypt's tourism businesses are bouncing back

Over the summer, the German non-profit organisation enpact and the TUI Care Foundation selected 50 businesses in Egypt for a six-month tourism recovery programme.

The programme, which runs until January and is supported by the German government, includes €9,000 (\$10,400) of direct financial support, as well as mentoring and training.

Find out more here.



2021.06.09

Projektstart AfrikaBerlin: Bildung einer Startup- und Talent-Brücke zwischen Berlin und Afrika

Die Non-Profit Organisation enpact e.V. wird als Träger für die Dauer von zwei Jahren das Projekt AfrikaBerlin als Programm für die Internationalisierung des Landes Berlin konzeptionell und organisatorisch leiten und durchführen.

Find out more here.



Wie Enpact Start-ups in Entwicklungsländern unterstützt

Entrepreneurship in Entwicklungsländern kann soziales und wirtschaftliches Wachstum schaffen, doch häufig fehlt es an Kontakten und Investoren. Enpact will lokale Start-ups mit Mentoring unterstützen

Find out more here.

2019.15.09

DR. SEBASTIAN RUBATSCHER



Founder and Chairman of the Board

With more than 15 years of experience in non-profit management, global project implementation and political agenda setting, Sebastian has created various models for more sustainable and financially effective support programs in development cooperation. Sebastian believes that innovative entrepreneurs have a pivotal role to play in creating positive change in society and addressing the increasingly pressing sustainable development challenges of today's worlds.

Before co-founding enpact e.V.,
Sebastian worked for the regional
PR department of the Organization
for Economic Cooperation and
Development (OECD) in Berlin.
He also gained experience as
a consultant for governmental
institutions and as a project
manager at The Owners Forum.

Sebastian's core expertise lies in policy development, political agenda setting and the data-driven, critical assessment of the efficiency of international cooperation and development. Sebastian holds a PhD in International Relations from the University of Vienna. He is a dual citizen of Germany and Austria, holding passports of both countries.

MATTHIAS TREUTWEIN



Founder and Chairman of the Board

Before co-founding enpact e.V.,
Matthias Treutwein worked for
several years as a project manager
and consultant in international
development cooperation. Before
that, he worked in cultural
management. His stations include
Transparency International, The
Owners Forum, InWent, the GoetheInstitut, and the Robert Bosch
Foundation.

At enpact, Matthias is responsible for monitoring & evaluation, capacity building, public relations, and sustainable organizational development. The promotion of networks, as well as horizontal and lifelong learning, are further focus topics for which he is also engaged outside of enpact.

Through various study and work visits over several years, he has a profound intercultural awareness, especially of the Middle East and North Africa. Matthias holds a master's degree (M.A.) in Arabic, French, and Spanish Linguistics & Literature from the University of Göttingen and an Executive Master of Business Administration (MBA) from the European School of Management and Technology (ESMT) in Berlin.

Find out more and get involved

www.enpact.org

Get in touch for press inquiries and media partnerships

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