

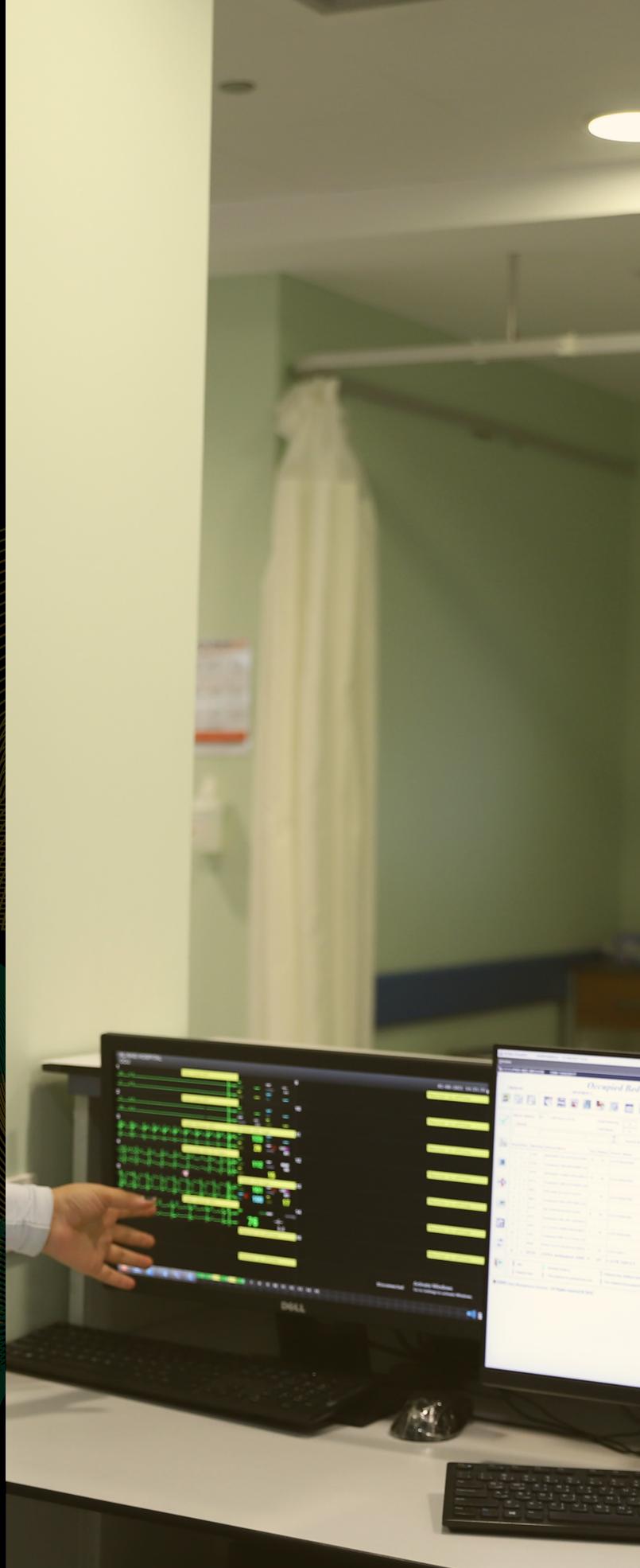
CiviConnectors

by enpact

Supporting Entrepreneurial Ideas and Network Creation in the Egyptian CivicTech sector

HealthcareTrack

TARGET GROUP
AND SELECTION
CRITERIA



Supporting entrepreneurial ideas and network creation in the Egyptian CivicTech sector

1. Program Description

The CiviConnectors program is building a support infrastructure for innovative entrepreneurial ideas in the Egyptian CivicTech sector. The first component is to build a collaborative network of stakeholders across all levels in the tech ecosystem that encompasses startups, technology experts, academic researchers, corporate professionals, and public sector representatives, who are committed to improving the quality of life for people living in Egypt.

The second component is to provide direct financial support, training, mentoring, and market access to tech-enabled startups to develop citizen-centric solutions that can enhance the engagement of Egyptian citizens with digital public services and create a seamless experience.

2. Target group

CiviConnectors targets teams of innovators and techies who have innovative ideas that can be marketed commercially to improve the quality of life for people living in Egypt.

To qualify for the program, your team should consist of at least two people and up to five individuals who:

- Are currently enrolled in a program of an Egyptian university
- Graduated from an Egyptian university within the last seven years
- Graduated from an internationally recognized university outside Egypt within the last seven years

and present a business idea that:

- Has already been formalized through founding a startup
- Has the potential for immediate business formation
- Is focused on and (to be) based in Egypt
- Has a clear relevance to one or more public sector challenges

In order to qualify for the CiviConnectors program, your team should have an existing prototype for a digital solution that:

- Is tackling one of the focus challenges directly or indirectly
- can be presented in a medium, high-fidelity, or working simulation
- Is innovative or disruptive characteristics that do not exist in the market
- Has the potential to be scaled-up and marketed commercially
- The potential to generate social and economic impact, such as improving citizens' lives and/ or enhancing citizen engagement

Teams with a female majority and applicants whose idea has significant potential to create sustainable social, economic and/or ecological impact are given priority in the selection process.

Team leaders are encouraged to fill in the [application form](#).

3. Eligibility criteria

For the team lead to be eligible for the program, the following criteria must be met:

- The project lead fulfills a key role in the project
- If a business has been formed, the project lead has power of attorney for the business
- Legally resides in Egypt
- Is entitled to gainful employment in Egypt
- Has an entrepreneurial mindset
- Is available to commit to developing and commercializing their solution (minimum 10h per week during the duration of the 6-month program)

In order to qualify for the program, the teams must conceptualize an idea for a viable solution that:

- Has innovative or disruptive characteristics that do not currently exist in the market
- Has the potential to be prototyped, scaled up, and marketed commercially
- The solution has been validated through a prototype and/or has already been formalized through founding a startup (founded after 2010)
- The solution is focused on and (to be) based in Egypt
- Presents a digital solution for the announced challenge

Background Information and Context:

Egypt's healthcare system faces significant challenges. While recent improvements have increased access to basic services, disparities remain, particularly in rural areas. Additionally, emerging Noncommunicable diseases (NCD) require innovative solutions.

Problem Statement:

Develop complementary digital solutions/services that:

- Address existing gaps in **accessibility, affordability, and quality** of healthcare, especially for underserved populations.
- Leverage technology to **enhance disease prevention, early diagnosis, and personalized treatment.**
- **Improve healthcare system efficiency and sustainability** through data-driven insights and resource optimization.

Suggested Areas for Innovation:

- 1. Telehealth and Mobile Clinics:** Utilize telemedicine platforms and mobile clinics to connect remote areas with specialists, deliver essential services, and address geographical barriers.
- 2. AI-powered Diagnostics and Data Analytics:** Develop AI-based tools for faster and more accurate diagnoses, predict disease outbreak risks, and optimize resource allocation based on real-time data insights.
- 3. Chronic Disease Management Platforms:** Design digital platforms for remote monitoring, self-management support, and medication scheduling and management for patients with chronic illnesses like diabetes and heart disease.
- 4. Mental Health and Wellness Apps:** Promote mental well-being through apps offering therapy access, stress management tools, and support groups that take into consideration the local culture, environment, and challenges.

- 5. E-learning and Capacity Building:** Create accessible online training programs for healthcare professionals to address skill gaps and improve service quality, particularly in rural areas and areas with less access to training opportunities and educational facilities.
- 6. Medical Waste Management:** Develop innovative solutions for safe and environmentally-friendly disposal of medical waste.
- 7. Healthcare Data Integration and Privacy:** Design secure and accessible data platforms that integrate patient information across facilities, ensuring privacy while enabling comprehensive analysis and research.
- 8. Micro-insurance and Affordability Schemes:** Utilize digital platforms to offer tailored and affordable health insurance plans to low-income communities and informal workers.

In order to be selected for the **6-month incubation phase**, individuals must fulfill the above criteria. They should also:

- Legally reside in Egypt (including permission to gainful employment)
- Have an entrepreneurial mindset
- Be available to commit to developing and commercializing their solution

Ideas that are women-led and that create sustainable social, economic, and/or ecological impact are given priority in the selection process.

The following criteria must be fulfilled for the application to be considered:

A. Project Team

- The team is made of up to five individuals (minimum 2 people)
- All participants are over 18 years of age
- All participants graduated from an Egyptian university within the last seven years, or graduated from an internationally recognized university outside Egypt within the last seven years, and or are currently enrolled in a program of an Egyptian university
- All team members are committed to developing and commercializing their solution (minimum 10h per week during the duration of the 6 month program)

B. Project Lead

- The project lead fulfills a key role in the project
- If a business has been formed, the project lead has power of attorney for the business
- Legally resides in Egypt
- Is entitled to gainful employment in Egypt
- Has an entrepreneurial mindset
- Is available to commit to developing and commercializing their solution (minimum 10h per week during the duration of the 6 month program)

C. Project Solution

- The team presents a digital solution to one of the posted challenges
- The solution has a clear relevance to one or more challenges
- The solution has been validated through a prototype and/or has already been formalized through founding a startup (founded after 2010)
- The solution is focused on and (to be) based in Egypt

4. Evaluation matrix

- The idea has an innovative approach or disruptive characteristics that do not exist in the market: **(20%)**
- The idea has the potential to generate social and economic impact, such as improving citizens' lives and/ or enhancing citizen engagement: **(20%)**
- The idea has high potential to be scaled up and/or marketed commercially: **(20%)**
- The participants appear motivated to participate in the program actively and possess the right skills and knowledge to take the idea further: **(15%)**
- The participant would benefit from the project's components: **(15%)**
- The application is well-crafted, answers are elaborated and convey an attitude of commitment, and all the required documents are submitted: **(10%)**
- Bonus: Additional consideration will be given to teams composed of minority groups, including women, people with disabilities, or people in underserved communities. By fulfilling this criterion, the business receives bonus consideration to facilitate marginalized groups' representation: **(+10%)**

- This criterion is optional. By fulfilling this criterion, the business receives bonus consideration to facilitate marginalized groups representation.

If you have questions regarding your applications, please reach out to us via email at shc@enpact.org Please note that this is the only official channel of communication to receive timely application support.

After submitting your application, please keep an eye on your email. We will be reaching out to notify you if your application is accepted or share feedback in case we are unable to accommodate you in the program. Please make sure to also regularly check spam.