

# JUST TRANSITION

through  
**ENTREPRENEURSHIP**  
by enpact



## Just Transition through Entrepreneurship | Businesses Track

### Frequently asked questions

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## A. General Questions

### 1. What is the purpose of the Just Transition through Entrepreneurship project?

'Just Transition through Entrepreneurship' aims to support Ukraine's green recovery and just transition in the face of structural changes, economic challenges, and war-induced disruptions by providing holistic support for aspiring entrepreneurs, existing entrepreneurs, and entrepreneurial support organizations.

### 2. What is the Businesses track of the Just Transition through Entrepreneurship project?

The "Businesses track" of the Just Transition through Entrepreneurship project provides support for resilience and recovery to existing enterprises so that they can adapt to the structural changes, economic challenges, and war-induced disruptions in the coal-mining regions of Lviv and Volyn.

### 3. Who does the Businesses track target?

The Businesses track will support 75 MSMEs in Ukraine. To qualify for the Businesses track, you should be a founder of or employed in a [key position](#) in [micro, small or medium-sized enterprise \(MSME\)](#) that is currently based in Ukraine and above 18 years of age. Also, your business must be legally registered in Ukraine with a registration date before October 2023 and you should be willing to commit to further developing and adapting your business solution to continue growing your operations in Ukraine. In addition, your business should have a connection to the target regions in Lviv and Volyn Oblast and is [ideally related to the coal mining sector](#).

Women, internally displaced individuals, and teams with a majority of team members being women or internally displaced individuals are given priority in the selection process.

### 4. What kind of support does the Businesses track offer?

The Businesses track provides a multitude of support to its participants:

- **Financial support** of 500 Euros for 6 months per individual to assist with business expenses and personal livelihood support,
- **Training sessions** on business and personal development, such as sustainability management, scaling and export strategies, leadership and personal and professional resilience,
- **Networking events** with experts from Ukraine and the European Union,

- **Dedicated mentoring** with local and international experts tailored to your business sector and current challenges,
- **Market access** support in connecting with relevant potential partners in the European Single Market, and
- **Support community** of global entrepreneurs across different sectors and levels of expertise where you can connect and exchange knowledge and resources.

## 5. How long does the Businesses track run?

The Businesses track provides participants with support over the course of six months - from April to September 2024.

## 6. How is the Just Transition through Entrepreneurship project funded?

The Just Transition through Entrepreneurship Project is being implemented by the non-profit organization enpact, commissioned by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Ministry for Economic Affairs and Climate Action (BMWK). The project is implemented within “Just Transition in Coal Regions and Green Recovery of the Energy Sector in Ukraine (Just Transition & Energy Sector Recovery Ukraine)”.

## B. Eligibility Criteria, Application and Selection Process

### 1. Where can I find comprehensive information on the eligibility and selection criteria?

Please consult the detailed eligibility and selection criteria [here](#).

### 2. Do I have to be based in Ukraine?

Yes! In order to qualify for the program, you have to be currently based in and operating in Ukraine.

### 3. Does my business have to be registered in Ukraine?

Yes! Your business must be legally registered in Ukraine.

### 4. Do I need to have a physical business address?

You don't need to have an operational office or a physical business location to be accepted into the program.

### 5. I am an individual entrepreneur. Can I participate in the program?

If you have registered as an individual enterprise (FOP), you are eligible to participate in the program. Unfortunately, if your business is not registered (yet), you may not apply. But keep an eye on your enpact website and social media channels, as we will soon be opening another track to collaborate with aspiring entrepreneurs in developing their business ideas.

## **6. Can more than one person from the same business apply for support?**

Yes! Up to three people from the same business can apply and receive support.

## **7. My business was registered in 2024. Does it qualify for support?**

Businesses must have been legally registered in Ukraine before October 2023 to be eligible for the program.

Consequently, a business that was registered in 2024 can unfortunately not participate in the program.

## **8. How do you define a Micro, Small to Medium-Sized Enterprise (MSME)? Does my business fall into this category?**

The EU defines SMEs as having up to 249 employees and an annual turnover of up to 50 million Euros. Kindly assess yourself if your business falls into this category.

## **9. What sectors/industries are eligible for support?**

The program is open to all sectors and industries.

If your business operates under the following NACE Codes, you may not be eligible to participate in the program:

- C25.4: Manufacture of weapons and ammunition
- C30.4: Manufacture of military fighting vehicles
- J61.3: Satellite telecommunications
- N80: Security and investigation services
- O84: Public administration and defense; compulsory social security, in particular
- S94.9.2: Activities of political organizations

Businesses that fall within the above categories will be assessed on a case-by-case basis.

## **10. What is considered to be a connection to the target regions Lviv and Volyn Oblast? Can I apply if I do not live there and my business is not registered there?**

The target areas of this project are the coal mining regions in Lviv and Volyn Oblast. However, participation generally remains open to any qualified person falling within the [eligibility criteria](#).

## **11. What is considered to be a relation to the coal mining sector?**

The Just Transition through Entrepreneurship program is specifically aimed at the coal mining regions in Ukraine to support the structural change and overcome economic challenges in these areas. Therefore, the target areas of this project are the coal mining regions in Lviv and Volyn Oblast. We encourage you to apply even if you or your business do not have a direct connection to coal mining but have a connection to the Lviv and Volyn oblasts.

Here are some examples:

- Your business provides services or products to people residing in the coal mining regions of Ukraine, or
- You provide or provided services or products for coal mines, or
- You or a family/household member works or worked at a coal mine, or
- Your business is/ was dependent on coal mines, or.
- Your business operates in coal mining regions in Ukraine.

If your business doesn't fall into the above categories but you are still related to the regions, feel free to explain your connection in your application. Each application will be assessed on a case-by-case basis.

## **12. I am currently interning at the business that I wish to apply with. Am I eligible to participate in the program?**

One of the eligibility criteria is that the applicant must be a key person in the business.

Key positions in a company are those personnel positions without which the company cannot be continued, or can only be continued at the cost of considerable revenue loss or overburdening of other personnel positions. While it must be assumed that management functions qualify as key positions, the classification does not necessarily have to be based on the person's seniority or management responsibility. It is dependent on the applicants to demonstrate their qualifications as key personnel in the context of the individual company.

Consequently, interns would not be regarded as key persons in a business.

## **13. Are non-government organizations (NGOs) eligible to apply and participate in the program?**

The Businesses track specifically targets MSMEs that are registered as:

- Individual enterprise / Fizichna osoba-pidpriyemets (FOP)
- Private enterprise / Privatne pidpriyemstvo (PP)
- Limited company / Tovarystvo z obmezhenuju vidpovidal'nistju (TOV)
- Additional liability company

However if NGOs are engaged in economic activity, they shall not per se be excluded from the program. If an NGO identifies as such and wishes to apply, a case-by-case decision will be made.

#### **14. Why do I need to submit identification documents? What does enpact do with them?**

In order to assess your business's eligibility, we need to verify that your business is registered and that you—as a founder/employee in a key position—are a Ukrainian national or resident. Acceptance into the program is preceded by a thorough due diligence process in which the legality and authenticity of all submitted documents will be verified through the appropriate authorities in Ukraine.

All your data is protected through our privacy policy. If you have any questions regarding data privacy, please email us at [justtransition@enpact.org](mailto:justtransition@enpact.org) with the subject line: 'Privacy Inquiry - Just Transition through Entrepreneurship' and your question. The application and selection process does not include any information that is considered part of your proprietary technology. The questions asked focus on the team, market potential, business model, and financial status, amongst others.

#### **15. How do you select individuals and businesses to participate?**

enpact selects participants according to five selection criteria. These criteria and their weighting are outlined in [this document](#).

#### **16. Can I send my application via e-mail?**

No. Applications can only be submitted through the online application form on SurveyMonkey Apply.

#### **17. The link is not working/I am having technical difficulties. What should I do?**

Please make sure to open the application in a broadly supported browser like Chrome or Safari and try refreshing the page.

If you are still experiencing problems, make sure that you are respecting character limits for each question, please refrain from using any symbols or punctuation marks such as dots, commas or double spacing. Please also consult the document on how to use SurveyMonkey Apply provided at the bottom of the Businesses track [website](#).

If it still doesn't work, please e-mail us a screenshot of your error at [justtransition@enpact.org](mailto:justtransition@enpact.org).

In general, we advise you to not wait until the last minute to submit your application, as the application form and/or website page sometimes experience technical difficulties in the last few hours leading up to the application deadline due to an influx of submissions.

#### **18. Is there a number I can call to talk to someone about my application?**

If you have questions about your application, we invite you to join us at our online info session on the 21st of March 2024 at 5 pm (EET). You can register [here](#) for the session.

### **19. How do I know that my application has been successfully submitted?**

Once you have submitted the application form, you will receive an email confirmation. If you have any questions about using the online application tool, please consult the document on how to use SurveyMonkey Apply provided on our [website](#).

### **20. I applied but still didn't receive a response. How do I follow up?**

All applicants will receive a response regarding the status of their application until the end of April. Please make sure you also check your spam folder. If you are unsure whether your application was successfully submitted, please reach out at [justtransition@enpact.org](mailto:justtransition@enpact.org) with the e-mail information that you used for your application, and we will follow up with you.

## **C. Financial Support, Training and Mentoring**

### **1. How much financial support can I receive?**

The financial support per participant is 500 EUR per month for 6 months.

### **2. Once I am admitted into the program, are there any other requirements to receive financial support each month?**

For your business to best benefit from the program, we advise you to commit to attending the training sessions and networking events as they are designed to support you and your business. During the program, with the support of the team, you will be setting milestones for your business that you will need to meet and track in the program's duration and for the six months thereafter. The estimated time required for making the most out of the program is an average commitment of 4-8 hours a month. While we ask for a minimum level of commitment to make the most out of the program and the financial support, each situation will always be evaluated on a case-by-case basis, taking into account the circumstances that you and your business are experiencing due to the war.

### **3. How do I receive the financial support?**

Financial support will be transferred directly to the bank accounts of each participant in the program. In order to participate in the project and receive financial support, you must have a bank account in Ukraine in your name valid for the duration of the program.

### **4. In what languages can I receive the training and mentoring?**

The working languages of the program are English and Ukrainian. English is not a requirement for applying for or taking part in the program.



## **5. Where and how will the training and mentoring take place?**

As this is a hybrid program, all core training sessions and workshops will take place online and allow for the opportunity to join remotely. The program will also include some in-person events, information about which will be announced in advance.

## **6. What topics do the trainings cover and can I adapt them to my needs?**

Training sessions focus on business and personal development, such as sustainability management, scaling, leadership and personal and professional resilience. The mentoring program will be more individual and adapted to your needs.

## **7. Who are the mentors, and can I choose my own mentor?**

Mentors can be both local and international and will be matched with the businesses according to their specific needs. Participants cannot pick their own mentors.

## **8. How should I use the financial support? Why is the financial support being distributed directly to me instead of the company's bank account?**

The main goal of the financial support is to assist with personal livelihood support. By relieving their immediate financial need, the founder is able to focus on maintaining business operations and adapting their business model to structural changes, rather than worrying about keeping their business afloat through various economic challenges and war-induced disruptions.

It is our belief that every founder is better equipped to identify and address the needs of their business and that they should have the empowerment to utilize the financial support as they see appropriate. Thus, the program directly supports and trains individual entrepreneurs, rather than businesses as an entity. Up to 3 entrepreneurs per business can receive support through the program.

## **D. Other**

### **1. My question is not covered here, what do I do?**

You can e-mail us at [justtransition@enpact.org](mailto:justtransition@enpact.org) to receive support with your application within 24 hours of your request. Please note that this is the only official support channel for the Just Transition through Entrepreneurship project and the only way to guarantee a timely response.