



# Just Transition through Entrepreneurship | Ideas Track

**TARGET GROUP, ELIGIBILITY AND SELECTION CRITERIA**

Supported by:



on the basis of a decision  
by the German Bundestag

Implemented by



The project 'Just Transition through Entrepreneurship' aims to support Ukraine's green recovery and just transition in the face of structural changes, economic challenges, and war-induced disruptions by providing holistic support for aspiring entrepreneurs, existing entrepreneurs, and entrepreneurial support organizations. The Ideas track focuses on supporting individuals in coal regions in Lviv and Volyn regions to become entrepreneurs in order to transform their business ideas into marketable products.

## **PROGRAM BENEFITS**

By applying for the Ideas track of the 'Just Transition through Entrepreneurship' project, you have the chance to:

- Develop a basic business model from your idea over the duration of three months,
- Access to an in-kind budget of up to 2,000 EUR in service vouchers to develop your idea,
- Join regular training sessions on entrepreneurial skills, including customer research, idea validation and value proposition,
- Expand your network by connecting with German, European, and Ukrainian industry experts through regular events and touchpoints,
- Have the chance to pitch your idea on a public demo day and build the know-how to qualify for potential incubation programs by enpact or local partners.

## **TARGET GROUP**

In order to qualify for the Ideas Track:

- You want to start your own business or project,
- You already have a team or are willing to work in a team of 2-3 people to develop your idea,
- You will commit to developing your idea into a marketable product or service that can contribute to creating an impact and promote sustainability and recovery,
- You are a Ukrainian national and/or resident over the age of 18 based in the target regions of Lviv and Volyn Oblast.

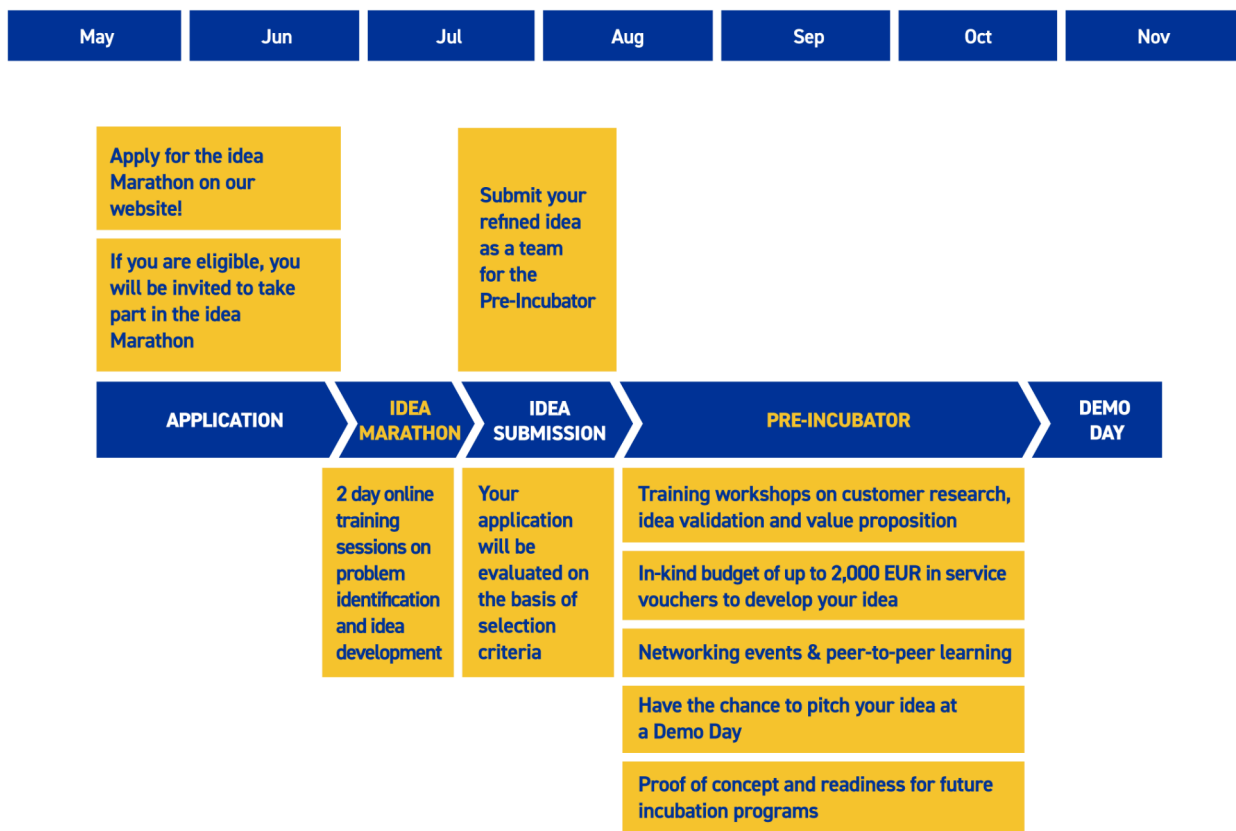
As part of our commitment to pushing forward equity and sustainable development, women, IDPs and individuals under the age of 26 are given priority in the selection process.

## ELIGIBILITY CRITERIA

In order to qualify for the Ideas track:

- You are at least 18 years old and legally allowed to work in Ukraine,
- You are residing in one of the target regions (Volodymyr and Lutsk Raions in Volyn Oblast or Chervonohrad, Lviv and Zolochiv Raions in Lviv Oblast),
- You can apply with a maximum of two other team members for your business idea.

## PROCESS



## **SELECTION CRITERIA**

Your application will be evaluated based on the following criteria:

1. The problem the applicant wants to solve could create social, ecological or environmental impact, and the business idea has the potential to be new and different to generate revenue and grow in the market. (30%)
2. The applicant will clearly benefit from the pre-incubator (training on idea validation, in-kind budget, and networking). (30%)
3. The applicant or business idea has a connection to the coal mining regions. (20%)
4. The applicant appears motivated to actively participate in the program and has a committed team with relevant skills. (20%)

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