

Young Entrepreneurs Berlin

Target Group, Eligibility Criteria, Selection Criteria

1. Program Benefits

By applying for the *Berlin Founders Program*, you have the chance to:

- Get access to four self-paced online modules on topics such as: Basics of Entrepreneurship, Business Model Development, Basics of Fundraising, and/or EU Market Access. The final topics will be based on the needs of the participants.
- Participate in four live, interactive, online sessions that complement the online modules. These could be guest lectures, Q&As, case studies, etc.
- Join a one-week program in Berlin encompassing in-person workshops, site visits, networking events, and more!
- Expand your network by connecting with fellow young entrepreneurs from Albania, Bosnia and Herzegovina, and Ukraine, as well as engaging with support organizations and key actors in the Berlin startup ecosystem.

2. Target Group

Participants with the following profile are invited to apply for the *Berlin Founders Program*:

- You are currently residing in Berlin.
- You are a first-time entrepreneur interested in starting a business.
- You demonstrate entrepreneurial spirit and want to work on developing your entrepreneurial skills, knowledge, and/or network.
- You have a business idea or problem statement that you want to further refine and develop.

3. Eligibility Criteria

In order to qualify for the *Berlin Founders Program*, you must meet the following criteria:

- You are at least 18 years old.
- You are residing in Berlin.
- You demonstrate sufficient English language skills to be able to fully participate in all project activities.

4. Restrictions

You may, unfortunately, be not eligible for participation if:

- You (or your business) are being investigated or prosecuted for corruption offenses.

5. Application and Selection Process

A. Application Phase

Two application forms are available in English on the enpact website: one for applicants from Berlin and another for applicants from Albania, Bosnia and Herzegovina, and Ukraine. To apply, please create an account on SurveyMonkey Apply, which will be used for application submission, communication, and progress reporting throughout the program.

This is a list of resources that you will be asked to submit as part of the application process:

(a) Personal ID or Passport

(b) Video (1 to 3 minutes in length):

- (i) Why do you want to pursue entrepreneurship?
- (ii) How do you think you could benefit from the program?
- (iii) What is your long-term vision for your business idea, and how do you see it impacting your community or industry?

Additionally, applicants can further support the application with the following documents:

(c) Personal CV/Resume

After an application is successfully submitted, the enpact team will evaluate it using the four-eye principle, assessing the applicant's suitability for the program based on the eligibility and selection criteria.

B. Selection Criteria

Your application will be evaluated based on the following criteria:

- The applicant demonstrates entrepreneurial spirit and has relevant skills/experience. (20%)
- The problem the applicant aims to solve could create social, ecological, or economic impact, and the business idea has the potential to be new and different, to generate revenue and grow in the market. (30%)
- The applicant appears motivated to actively participate in the program. (20%)
- The applicant will clearly benefit from the program. (30%)

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